

VOICES

Voices: The European Festival of Journalism and Media Literacy

Monday 3 February 2025, 14:00 CET

House of Europe, Augusta Cesarca 4-6, 10 000 Zagreb

To the Editorial and Newsroom Team,

Voices, the European Festival of Journalism and Media Literacy, aims to be a space for dialogue and debate where journalists, academics, media language experts, publishers, policymakers, and citizens can reflect on the key role of journalism in today's information landscape and the need to equip everyone with critical skills to analyse the information they are exposed to.

We are pleased to invite you to the press conference presenting the second edition of *Voices: The European Festival of Journalism and Media Literacy* in Zagreb.

Monday 3 February at 14:00 CET at the House of Europe, Augusta Cesarca 4-6, 10 000 Zagreb

Speakers include:

Iva Nenadic – Centre for Media Pluralism and Media Freedom
Maja Sever – European Federation of Journalists
Maja Ljubić Kutnjak – European Parliament Liaison Office in Croatia
Andrea Čović Vidović – European Commission Representation in Croatia
Thomas Bergmann – European Broadcasting Union
Giovanni Melogli – Centre for Media Pluralism and Media Freedom

During the press conference, we will unveil the full program, keynote speakers, and special initiatives planned for this upcoming edition, which will take place at the Museum of Contemporary Art of Zagreb on 28 February - 1 March 2025.

“In an era where new media often prioritise shaping opinions over delivering information, Voices seeks to highlight the vital role of journalism and media literacy in countering propaganda and misinformation. By doing so, we aim to address the growing issue of post-truth, which undermines public discourse and deepens societal divides.” Said Giovanni Melogli, Coordinator of Voices.

On 27 February, Voices is partnering with the European Commission Representation in Croatia to host the opening evening of the Festival. Andrea Čović Vidović, Head of Media and Deputy Head of the European Commission Representation, will discuss the EU's initiatives to safeguard media pluralism, support independent media and journalists, and strengthen tech sovereignty in the context of security and democracy. She will also provide an overview of the program for the Festival's opening evening.

Among the highlights of this year is René Schaar, Deputy Head of Equality and Diversity for German Public Service Media, who will present Elin, the first German Sesame Street muppet with a disability. Born with a physical disability, René is committed to promoting diverse role models for children on television. Adding a touch of humor, Stuart Goldsmith, a British climate comedian, will perform a 15-minute stand-up act on effectively engaging citizens with environmental issues.

“We at the Trade Union of Croatian Journalists are especially proud and happy to greet journalism students from all across Europe. We are also honoured to host our colleagues from the Western Balkan as a sign of solidarity and outreach to our friends who are facing so many problems,” added Maja Sever, President of the European Federation of Journalists and of the Trade Union of Croatian Journalists.

Voices is designed for citizens of all generations, offering diverse sessions, free workshops, and participative experiences. This effort builds on the positive experience in Florence that attracted more than 1300 attendees in March 2024.

For more information, please visit [our website](#). To register, please email Zoran Pehar at zoranpehar@gmail.com

Voices - The European Festival of Journalism and Media Literacy

28 February – 1 March 2025

Museum of Contemporary Art, Zagreb

